

Bicycle Friendly Business Workshop

You are cordially invited to attend a Bicycle Friendly Business Workshop for Arlington and Washington D.C. business representatives.

When: June 9, 2:00 - 4:00 p.m.

Where: Arlington Transportation Partners (near the Rosslyn Metro Station)
1501 Wilson Blvd, Suite 1100, Arlington, VA 22209

RSVP: Please respond to info@bikearlington.com by Friday, June 4.

The League of American Bicyclists' Bicycle Friendly Business (BFB) program nationally recognizes employer efforts to encourage a more bicycle-friendly atmosphere for employees and guests, such as providing secure bike parking or shower facilities. A BFB practices social responsibility by weaving bicycling into the business culture and giving employees the opportunity to be active stewards of their personal and environmental health through cycling.

At the workshop, Arlington Transportation Partners, BikeArlington, goDCgo, and the League of American Bicyclists will provide technical assistance and information to help companies, residential properties and organizations become more bike friendly, and apply for recognition in the BFB program.

Why be bike friendly?

- Healthy employees are hardworking, on-time employees who use less sick leave
- Reduces your company's carbon footprint
- Supports a sustainable business plan and promotes a positive community impact
- Employers who appreciate workers' personal needs have less employee turnover
- Supporting bike commuting is less expensive than an in-office fitness facility
- Healthier employees can reduce health insurance costs
- Bike commuting can be substituted for the gym, saving employees personal time
- Reduces your need for vehicle parking spaces
- Reduces your company's fleet vehicle costs and taxi expenses
- Employees will see commuting as personal time to relax instead of increasing stress
- Fit employees are more alert, more productive, and perform better and more efficiently
- Your company can take advantage of new tax savings

